

FlowSafe Exhibits At Interbilt Trucking Festival 2018

Flow Safe exhibited at the Interbilt Trucking Festival on the 26th and 27th of September 2018 in Bapsfontein.

Deciding to exhibit at Interbilt placed us outside of our comfort zone and we embarked on a total unfamiliar venture. We decided to go BIG or we stay at home...

We planned and prepared and changed our minds over and over again, until we knew we can do this and truly stand out from the crowd, and we did.

Socialising with our current customers, suppliers and new potential customers was truly rewarding and well worth the time and effort we invested in this exhibition.

We also sponsored our famous FlowSafe aluminium cooler as a lucky draw prize. Everyone was after this one of a kind aluminium cooler, but there could only be 1 WINNER and the lucky company whose name was drawn was..... Safety Grip! Congratulation to all at Safety Grip.

We also unveiled our New Brand Identity at the exhibition which was a huge success. All the excitement and positive feedback we received from our existing customers and suppliers was so rewarding.



It's much more than just a new logo, it's our Brand New Identity. Our New Brand has not only inspired us as individuals, employees or as a company, but also our current customers, suppliers and future business relationships. We hope that our new brand has left its mark.